**Project: Waka Waka This Time for Africa &Beyond**

**CONCEPT PAPER**

(Initially Waka Waka was a Cameroonian language which means do it in English) “Waka Waka” this time for Africa and beyond is an initiative from one Pan Africanist Woman from England, who had a vision and a dream on how Africans would be able to develop their selves through empowering families and extended families through different skills.

This vision is an African vision with no limit in the African scope and the name waka waka came out from the perspective of a song by Cameroonian band in mid 80s, and was popularized by a Colombian American singer called Shakira during the World cup in South Africa in 2010.

Waka waka is an African initiative to be piloted in Uganda for families and extended families (Which in Luganda means home).

**MISION STATEMENT**

To empower families and extended families across Africa by providing essential life skills, fostering peace, and building a supportive community that reflects the unity and diversity God intended.

**VISION**

We seek to create a space for social, economic and developmental growth, where Africa’s true beauty, resilience, and potential can flourish far beyond media portrayals and historical challenges.”

**OBJECTIVES**

The aim of this Project is to empower families and extended families by equipping them with essential life skills, thereby fostering personal development and self-confidence. By engaging in diverse skill-building activities, participants will be empowered to create a safer environment for themselves and their families, encouraging social cohesion and economic growth. The project focuses on strengthening leadership skills, promoting sustainable livelihoods, and providing a platform for social and economic resilience. Alongside life skills, we teach recycling and upcycling to foster creativity, sustainability, and resourcefulness—helping families and extended families turn discarded materials into valuable resources for their communities.

**Key Objectives**:

* + Develop critical life skills that enhance personal and professional growth.
  + Boost young people’s confidence and self-esteem through hands-on learning.
  + Foster a safer, supportive environment for youth and families.
  + Encourage economic self-sufficiency and entrepreneurship.
  + Promote social cohesion and a collaborative community spirit.

1. Target Audience:

The project will target:

* + Families and extended families from various backgrounds who are eager to learn new skills and improve their socio-economic prospects.
  + Families who wish to support their children and engage in community-building activities together.
  + The broader community, with an emphasis on creating positive family dynamics and long-term sustainable growth.

Conclusion

WAKA WAKA project aims at becoming one of the most African International Organization after its registration.

It has its membership from within many Countries in Africa and beyond.